

"Your Pathway to Government Contracting Success"

Morjim Consulting is committed to empowering small businesses in Canada and the U.S. to succeed in the competitive world of federal contracting. With our lean, automated processes and cost-effective solutions, we streamline procurement complexities, ensuring your business is wellpositioned to secure government contracts. Our expertise extends beyond guidance—we offer strategic support in prime contract acquisition and provide tailored solutions that align with your unique business objectives.

Services Portfolio

• Opportunity Identification

- Researches federal procurement platforms (e.g., SAM.gov, BuyandSell.gc.ca)
- Creates customized opportunity pipelines and dashboard
- Analyzes government spending trends and past awards.
- Identifies high-probability contracts

Marketing Materials

- Capability Statements & infographics
- Marketing collateral creation
- Website design & enhancement
- Procurement-aligned branding
- Teaming Partnership

Proposal Development

- RFI/RFP content support
- Compliance & formatting assurance
- Proposal graphics & refinement

• Bid Strategy

- Competitive analysis & positioning
- Teaming & subcontracting strategies
- Pricing models & compliance guidance

Staffing Support

- Recruitment & onboarding support
- SLA development & enforcement
- Rapid staffing solutions

Networking Development

- Government & buyer connections
- Prime contractor networking
- Subcontracting partnerships

Templatized Content

- Ready-to-use proposal content
- Boilerplate & compliance templates
- Customizable management approaches

Canada, US, India Hours of Available Support Everyday Morjim Team 65% APMP Certified Happy Clients Served Capture Automated Proposals 100+ Submitted Compliance Rate on Submitted Proposals Hours of mentorship 2 < + provided to New Businesses **Industries Served** IT Solutions Professional Services Telecom ✓ Health IT Education and Training Oefense and Aerospace Finance and Accounting **Client Testimonial** Our experience with Morjim Consulting has been exceptional. Morjim Consulting's meticulous attention to detail, unwavering honesty, and exceptional sense of urgency have been invaluable in supporting our capture and proposal efforts. We look forward to continuing our partnership with them. - Client